**News release template:**

**FOR IMMEDIATE USE/Embargoed until [ADD DATE & TIME HERE]**

**[MAIN HEADLINE]**

* [INSERT TOPLINES FROM YOUR PRESS RELEASE HERE]

[INSERT A SUMMARY OF YOUR NEWS STORY IN THE FIRST PARAGRAPH HERE]

[INSERT ADDITIONAL INFORMATION] 2-3 paragraphs to include more information, stats and/or topical news events that adds context and credibility to your news story.

[INSERT QUOTE]

[OPTIONAL: INSERT ADDITIONAL INFORMATION AND/OR CALL TO ACTION HERE]

**ENDS**

For media enquiries contact xxxx@xxxx or xxxxxxxx

**Notes to editors**

[INSERT ADDITIONAL INFORMATION AND CAMPAIGN COLLATERAL FOR JOURNALISTS TO USE]